

Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

**SPECIALIZED MEDIA SERVICES Attention: Accounts Payable** Attn: Media Account 741 Kenilworth Ave - Ste #204 Charlotte, NC 28204-3873

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	Advertiser	Dillon/Newby – NC Court of Appeals					
	Product	POL - Estimate 1541					
	Estimate Number	1541					

Invoice #	117601-2			
Invoice Date	11/11/12			
Invoice Month	November 2012			
Invoice Period	10/29/12 - 11/05/12			

Station	WRAL
Account Executive	Marian Bell
Sales Office	WRAL Local
Sales Region	Local

Order #	117601
Alt Order #	
Deal #	
Order Flight	10/15/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	1149
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a		•		•				
	Class 1										
				10/29/12 to		1x	MTWTF				
	WRAL			M	10/29/12	:30	6:59 AM	DILLON-NEWBY rev	\$1,600.00		2
				11/05/12 to	11/11/12	1x	M				
	WRAL			M	11/05/12	:30	6:28 AM	DILLON-NEWBY rev	\$1,600.00		4
2	WRAL Class 1	5:30 News	530-6p								
				11/05/12 to	11/11/12	1x	1				
	WRAL			М	11/05/12	:30	5:36 PM	DILLON-NEWBY rev			4
3	WRAL Class 1	6pm News (M-F)	6-630p								
				10/29/12 to	11/04/12	2x	MTWTF				
	WRAL			M	10/29/12	:30	6:13 PM	DILLON-NEWBY rev			7
	WRAL			Th	11/01/12	:30	6:23 PM	DILLON-NEWBY rev			3
				11/05/12 to	11/11/12	1x	M				
	WRAL			M	11/05/12	:30	5:59 PM	DILLON-NEWBY rev			4
4	WRAL Class 2	Late News	11-1135p								
				10/29/12 to	11/04/12	1x	MTWTF				
	WRAL			W	10/31/12	:30	11:27 PM	DILLON-NEWBY rev			3
				11/05/12 to		1x	M				
	WRAL			М	11/05/12	:30	11:14 PM	DILLON-NEWBY rev			4
		<u> </u>	Aired Spots	8							

Gross Total \$18,700.00

Agency Commission \$2,805.00

\$15,895.00 Payment Terms 30 Days **Net Amount Due**